

## CV

### Asbjørn Poulsen

Born 10/06/1976, MA from Aarhus University (2003) and years of experience within all areas of marketing and communication. Always communicating and never without opinions.

### Experience

- 2008 - ?** Partner and Strategic Director, [Re:](#)  
Customer relations, client services, responsible for staff, strategic consultancy and project management.
- 2008 - ?** Owner, supersocial  
Consultancy and production of web related projects
- 2008 - ?** Speaker and teacher, [Poets & Plumbers](#)  
Courses, talks and seminars on Online PR and Social Media.
- 2007 - 2008** Head of communication and project manager, [Wemind](#)  
Responsible for external communications and marketing, as well as strategic consultancy for clients.
- 2006 - 2007** Project manager, [Zupa](#)  
Project management of web projects for a host of different clients, including Danske Bank, Mærsk, Copenhagen Capacity, Glaxo Smith Kline, Wonderful Copenhagen
- 2005 - 2006** Project manager - communication, [3](#)  
Press relations and internal communication. Budget- and staff responsibility
- 2005 - ?** Member of the board, [Danish Online News Association](#)  
Planning and executing seminars, networking events and the likes.
- 2004 - 2005** Informations- / web officer, [The Danish Film Institute](#)  
Different areas of communication, e.g. press releases, web editing, usability, teaching
- 2004** Communications consultant, [Arkitektskolen Aarhus](#)  
Communications strategy and major relaunch of www.aarch.dk.

### Education

2003 - 2004 Webproducer from DJE , Århus

1997 - 2003 MA English og Media Science, Aarhus University